



ASEAN Responsible Business Forum

Promoting responsible business practice in the ASEAN Economic Community

27 – 29 October 2015 | Royale Chulan Damansara Hotel | Kuala Lumpur, Malaysia

**Agenda is subject to confirmation and change*

3- DAY CALENDAR			
TUESDAY 27 October	WEDNESDAY 28 October	THURSDAY 29 October	
PRE-FORUM ACTIVITIES		MAIN FORUM	
<p>Consultation Workshop</p> <p>Towards Harmonised Business Integrity Standards and Programmes in ASEAN</p> <p>9am – 12.30pm Venue: Royale 1 & 2</p>	<p>Workshop</p> <p>Inclusive Policy-Making in Agriculture & Investment – Experiences & Lessons from Public-Private Partnerships & Multi-Stakeholder Coalitions</p> <p>9am – 12.30pm Venue: Mutiara 1 & 2</p>	<p>ASEAN RESPONSIBLE BUSINESS FORUM</p> <p>8.30am – 5.30pm Venue: Royale Ballroom (Level 2)</p>	
Lunch Break			<p>Consultation Workshop</p> <p>Implementing the UN Guiding Principles on Business & Human Rights</p> <p>9am – 5pm Venue: Royale 1 & 2</p>
<p>Training Workshop</p> <p>Corporate Best Practices and Legal Trends in Tackling Corruption & Bribery</p> <p>2pm – 5.30pm Venue: Royale 1 & 2</p>	<p>Gender Workshop</p> <p>Driving Gender Transformative Agricultural Investment: Challenges, Opportunities & Practical Solutions towards Sustainable Economic Growth in the AEC</p> <p>2pm – 5pm Venue: Mutiara 1 & 2</p>		
		<p>Networking Reception</p> <p>5.30pm – 7pm Venue: Royale Ballroom (Level 2)</p>	

MAIN FORUM AGENDA

Wednesday, 28 October 2015

8.00am	REGISTRATION
8.30am	<p>ASEAN COMMUNITY POST-2015: OPPORTUNITIES AND CHALLENGES FOR RESPONSIBLE BUSINESS</p> <ul style="list-style-type: none">✓ <i>Towards an inclusive, equitable and sustainable ASEAN Community 2015 and beyond: achievements, opportunities, challenges for ASEAN, and the bigger role for businesses</i> <p>WELCOME REMARKS</p> <ul style="list-style-type: none">• Yanti Triwadiantini, Chair, ASEAN CSR Network• Cherian Mathews, Asia Regional Director, Oxfam GB <p>OPENING REMARKS</p> <ul style="list-style-type: none">• H.E. Bengt G Carlsson, Swedish Ambassador to Malaysia• H.E. Donald Bobiash, Canadian Ambassador to ASEAN, Indonesia & Timor Leste• H.E. Paul Rennie, British Deputy High Commissioner to Malaysia <p>GUEST OF HONOUR: YB Senator Datuk Paul Low Seng Kuan, Minister for Governance and Integrity, Prime Minister's Department, Malaysia</p>
9.30am	<p>HIGH-LEVEL PANEL: BUILDING A MORE COMPETITIVE AND SUSTAINABLE ASEAN ECONOMIC COMMUNITY POST-2015 THROUGH RESPONSIBLE BUSINESS</p> <ul style="list-style-type: none">• <i>Responsible business practice as an enabler for ASEAN Economic Community's competitiveness and sustainable growth: enhanced cross-pillars and cross-sectoral collaboration</i>• <i>Developing and implementing a regional strategy on CSR through multi-stakeholder cooperation</i>• <i>Addressing emerging regional challenges through collective action</i>• <i>Promoting CSR in the regional post-2015 agenda</i>• <i>Business models that lead to fairer and more sustainable outcomes and the role of policy-makers in promoting such models</i>• <i>Exploring the diversity of business structures, from social enterprises to cooperatives to family and shareholder-owned businesses across ASEAN</i>• <i>Evening the playing field for companies investing into CSR and supporting responsible investment across ASEAN</i> <p>PANELISTS:</p> <ul style="list-style-type: none">• Aung Tun Thet, Economic Advisor to President of Myanmar• Alois Hofbauer, Chair of Ethical Business Practices Committee of Federation of Malaysian Manufacturers (FMM), Managing Director and Regional Head of Nestlé Malaysia/Singapore/Brunei• Marie Lisa M. Dacanay, President, Institute for Social Entrepreneurship in Asia (ISEA)• YBhg Tan Sri Dato' Sri Lim Wee Chai, Chairman, Top Glove Sdn Bhd• Santi Wasanasiri, PTT Group Sustainability Alignment Committee (SAC) and Vice President, Innovation and Sustainability, Thai Oil Group• Anjan Ghosh, Regional Director-Corporate Affairs, Asia-Pacific & Japan, Intel <p>MODERATOR: Rico Hizon, Anchorperson, BBC World News (Asia Business Report)</p>
10.45am	TEA BREAK
11.15am	<p>FOCUSED SESSION 1: PROMOTING THE BUSINESS RESPONSIBILITY TO RESPECT HUMAN RIGHTS</p> <ul style="list-style-type: none">✓ <i>Understanding the linkages between business and human rights</i>✓ <i>Opportunities and challenges of implementing the UN Guiding Principles on Business and Human Rights (UNGPs) and developing National Action Plans on Business and Human Rights (NAPs)</i>✓ <i>Bridging the gap between top CSR performers and the laggards, especially in key industries/sectors such as agriculture, mining and manufacturing</i>✓ <i>Ensuring decent work agenda and rights of vulnerable groups, e.g. transnational migrant labour, women, children and consumers along the supply chain</i>

PANELISTS:

- **Tan Sri Dr Muhammad Shafee Abdullah**, Chair & Representative of Malaysia, ASEAN Intergovernmental Commission on Human Rights (AICHR)
- **Rafendi Djamin**, Representative of Indonesia, AICHR
- **Michael K. Addo**, Chairperson, UN Working Group on Business and Human Rights
- **Suon Bunsak**, Chief of Secretariat, Cambodian Human Rights Action Committee
- **Dato' Dr. Aishah Bidin**, Commissioner, Human Rights Commission of Malaysia (SUHAKAM)

MODERATOR: **Ray Paolo J. Santiago**, Secretary General, Working Group for an ASEAN Human Rights Mechanism

12.30pm

LUNCH BREAK

2.00pm

FOCUSED SESSION 2: THINK BIG, GO SMALL – NEW BUSINESS MODELS FOR INCLUSIVE AND SUSTAINABLE AGRICULTURE IN ASEAN

- ✓ *Exploring a vision for inclusive and sustainable agriculture in ASEAN*
- ✓ *The role of smallholder farmers in ASEAN agricultural future*
- ✓ *Business models that support inclusive and sustainable agriculture*
- ✓ *Barriers and opportunities to investing in smallholder agriculture*
- ✓ *The impact of standards and certification on smallholder agriculture*
- ✓ *The role of intermediaries that can connect smallholders to markets*
- ✓ *The role of policy-makers in promoting a more sustainable and inclusive model of agriculture*
- ✓ *The significance of the multi-stakeholder partnerships*
- ✓ *Creating demand for more sustainable products*

KEYNOTE SPEAKER: **H.E. Dr. Segredo R. Serrano**, Undersecretary for Policy and Planning, Department of Agriculture, Philippines

PANELISTS

- **Puvan Selvanathan**, Head of International Trade Centre Office to the UN, and Special Advisor on Food and Agriculture Business, UN Global Compact
- **Datuk Darrel Webber**, Secretary General, Roundtable on Sustainable Palm Oil (RSPO)
- **Bambang Ismawan**, Founder & Chairman of Board of Trustees, Bina Swadaya (Indonesia), and Founding co-Chair of Institute for Social Entrepreneurship in Asia (ISEA)
- **Pacita Juan**, Founder & President of Echostore Sustainable Lifestyle, President of Women's Business Council (Philippines)
- **Biswaranjan Sen**, Vice President Procurement Chemicals, Unilever

MODERATOR: **Erinch Sahan**, Senior Policy Adviser on Business and Markets, Oxfam GB Asia

3.20pm

TEA BREAK

3.50pm

FOCUSED SESSION 3: CREATING A CULTURE OF INTEGRITY IN THE ASEAN BUSINESS COMMUNITY

- *Regional integration and the increased risks of corruption: meeting the challenges*
- *Harmonizing and implementing the highest codes of conduct against corruption practices in ASEAN*
- *Creating a level playing field for business: tripartite anti-corruption initiatives between government, private sector and civil society*
- *The potential and effectiveness of integrity pacts between business and governments and other mechanisms for sharing anticorruption expertise among businesses and governments*
- *Fighting corruption in the supply chain*
- *Tone at the top: moving from saying to doing*
- *Creating and maintaining a trust-based and inclusive internal culture of individual integrity and accountability*
- *Ingraining ownership of risk beyond the compliance team: moving from staff training to the adoption of anti-corruption and ethics principles across the company*

PANELISTS

- **Jermyn Brooks**, Chair of Business Advisory Board, Transparency International, and Former Chair of 10th Principle Working Group, UN Global Compact
- **Nguyen Quang Vinh**, Deputy Secretary General of Vietnam Chamber of Commerce and Industry, Trustee of ACN, Member of Working Group on Business Integrity in ASEAN
- **Alexander B. Cabrera**, representing Integrity Initiative, Inc. (Philippines) & Chairman and Senior Partner, Isla Lipana & Co.

- **Richard G.Thomas** OBE, Senior Advisor to the Board and Chief Representative, Malaysia, Gatehouse Bank

MODERATOR: **Francesco Checchi**, Regional Anti-Corruption Adviser, Regional Office for Southeast Asia and the Pacific, UNODC

5.10pm

FORUM CLOSING REMARKS: IDENTIFYING KEY TAKE-AWAYS FOR ASEAN

- **Thomas Thomas**, CEO, ASEAN CSR Network
- **Amit Vatsyayan**, Regional Manager – Economic Empowerment, Oxfam GB Asia

5.30pm

END OF FORUM

5.30pm –
7.00pm

NETWORKING RECEPTION